

AIA CHICAGO Board of Directors Meeting Minutes

Wednesday, January 25, 2017, 5:00-7:00 pm

AIA Chicago, 35 East Wacker Drive, Suite 250

Attendees

■ Matthew Dumich (President)	■ Laura Crane (Director)	■ Cameron Acheson (Assoc. Dir)	■ Fred Brandstrader (IL Delegate)
■ Catherine Baker (Pres-Elect)	■ Drew Deering (Director)	■ Vuk Vujovic (Assoc. Dir)	■ Janeen Harrell (IL Delegate)
□ Robert Forest (Sponsorship)	■ Jessica Figenholtz (Director)	■ Patrick Donley (Affiliate Dir.)	■ Jose Rodriguez (IL Delegate)
■ Craig Brandt (Honors/Awards)	■ Laura Garcia (Director)	■ Avi Mor (Affiliate Dir.)	■ Zurich Esposito (Exec. VP)
■ Brett Taylor (Advocacy)	■ Jennifer Park (Director)	■ Julia Mosqueda (Student Dir.)	
■ April Hughes (Secretary)	□ Edward Peck (Director)		
■ Craig Cernek (Treasurer)	■ Michael Pfeffer (Director)		
■ Dawn Schuette (Past President)			

Meeting Minutes

1. Approve December 2016 Board Meeting Minutes	All
<ul style="list-style-type: none">Moves to approve: DSSeconded: BT	
2. Introductions: 2017 AIA Chicago Board of Directors	All
<ul style="list-style-type: none">Photos of each member and an introduction/explanationAIA Chicago Staff introductions	
3. Welcome/2017 Year Ahead	Matt
<ul style="list-style-type: none">MD reviews:<ul style="list-style-type: none">Last years highlights: membership and sponsorship, programsThis year: engage in the board/3 new committees/Biennial/exec leadership program (10+ years experience) Board to support membership: associates/affiliates; increase non-dues revenue; provide basic sponsorship tools; attend as many events and identify yourself as a board member	
4. Board Packet	Zurich/Matt
<ul style="list-style-type: none">ZE, MD review contents	
5. Committee Reports	
a. President	Matt
<ul style="list-style-type: none">MD: See Item #3 above	
b. First Vice-President	Catherine
<ul style="list-style-type: none">CB: strategic programs will come together this yearCB: Call for issues, prairie grassroots	
c. Executive Vice President Remarks	Zurich
<ul style="list-style-type: none">ZE: Echo MD: come to programs; represent the boardMP: offers idea to have a board member pin to wear at events	
d. Advocacy Committee	Brett
<ul style="list-style-type: none">BT: climate change advocacy – Architects Advocate (AIA Chicago sent out letter)BT: RFP/Q – AIA offer themselves as a resource to organizations / elected officials – advocacy at the lawmaking levelBT: Increase community service of AIA members	
e. Finance Committee	Craig C.
<ul style="list-style-type: none">CC: reach out to vendors for sponsorship to help with our budget this year	
f. Honors & Awards Committee	Craig B.
<ul style="list-style-type: none">CB: Looking forward to the structure of the awards submission and how we frame the successes of our membership. SPAs first up this year. Feedback on last year appreciated now.	

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MP: Recognize small project award winners at Designight?

AM: Some way to be “the” community event for awards (broaden appeal/outreach)

g. Membership Committee

April

- AH: Board Challenge = 2 new members per board member this year (1 affiliate, 1 associate)
- AH: Additional new member event – typically June, maybe another prior (format/date tbd) – budget allows also looking for sponsorship
- Strengthen ties between sponsorship/membership – members sponsor, and sponsors become members

h. Sponsorship Committee

Bob

- No report.

6. AIA Illinois Delegate Report

Fred, Janeen, Jose

- JH: Preparing for / publicizing Prairie Grassroots on March 28 in Springfield

7. Other Business

All

- MD: Small Project Awards event on May 4
- MD: AIAS Midwest Quad Spring conference at IIT – 40 schools – AIA Chicago is keynote sponsor – March 9-12
- MD: Discussed look ahead to next month’s Board meeting

8. Meeting Outcomes

All

- MD: “we are all messengers for AIA Chicago” Talking points to share with your firms and colleagues:
 1. 2016 was a successful year from membership, programming and sponsorship standpoint
 2. Developing new programming around advocacy, equity and leadership
 3. Working to identify key advocacy issues for the year
- Look Ahead: Next month, Peter Exley to share national initiative – member message book; how to talk about AIA and what we do

Documents Distributed

- December 2016 Board Meeting Minutes
- Membership Report
- Financial Report
- 2017 Board Packet

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